

The leading anti-racism arts competition for young people in Wales

# Creative Arts Competition 2017

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Show Racism the Red Card Wales is an anti-racism charity. The aim of our campaign is to produce anti-racism educational resources and to educate young people and adults by delivering educational workshops in schools and other venues throughout Wales.

The workshops aim to raise awareness amongst young people of the current issues surrounding racism in society. As sport has a tremendous influence on young people, Show Racism the Red Card Wales use it as a tool to engage with them to tackle racism. Our Creative Arts Competition in Wales is an extremely useful way of encouraging young peoples' interest in anti-racism and provides an opportunity for pupils to express their feelings about racism and showcase their work.

Last year was our 10<sup>th</sup> anniversary of the awards that saw 7,000 pupils of different ages taking part in the competition, with 300 final entries of anti-racism themed artwork being submitted to our judging day.

The Prize Giving Ceremony took place at the Marriott Hotel in Cardiff and all the lucky winners from across Wales attended a formal lunch and award ceremony. Prizes included kindles, Wales Football tickets, Amazon vouchers, trophies, a SRtRC goody bag and a framed certificate. Guests were also treated to some fantastic entertainment including a circus workshop and dance performance.

The overall winner was from a school in Wrexham who goes by the alias Smokezz. The judges felt that his creative writing skills and emotional lyrics highlighted the struggles of some people suffering racism every day.

There are has been some additions to last year's competition, allowing schools to submit up to 3 entries per category!

Please take the time to read the category briefs and ensure any artwork is submitted with an entry label by 10<sup>th</sup> March 2017. Good luck!

#### Rules

#### Entries will be divided into 10 categories:

Clothing Design - Year Groups 1&2

Clothing Design - Year Groups 3&4

Clothing Design - Year Groups 5&6

Clothing Design - Year Groups 7&8

Clothing Design - Year Group 9+

Poster Design - Primary Education

Poster Design - Secondary Education

Creative Writing

Digital Media

**Special Category** 

We encourage every school that registers for the competition to watch the Show Racism the Red Card DVD. (If required - The DVD and Education Pack costs £25.00, including postage and packaging)

Registration is FREE and can be completed by simply filling out the registration form (below) and emailing your school details to: <a href="mailto:jason@theredcardwales.org">jason@theredcardwales.org</a> or by calling us on: 02920 236057

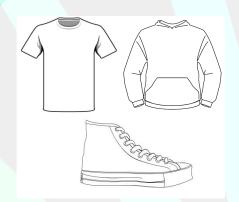
You MUST only send 3 entries per school, per category due to the large amount of entries we receive every year. Send off your school's winning entries to our address by Friday 10th March 2017. You MUST attach the entry label ensuring you supply the following details:

NAME, AGE and YEAR GROUP OF ENTRANT, NAME OF SCHOOL, EMAIL, CATEGORY ENTERED and the NUMBER OF PUPILS WHO TOOK PART IN THE COMPETITION.

A panel of judges will pick 1 winner and 1 runner-up per category. Prize winners will be invited to a prize-giving ceremony, which will take place in May 2017 at the Marriott Hotel in Cardiff.

Entries for the Creative Arts Competition may also be published in future editions of the Show Racism the Red Card magazine and calendar, or turned into posters.

We require all Digital media entries to be sent in on CD, DVD, USB or file transfer.



#### Clothing Design Category Years 1-10+

Our most popular category in recent years has been the T-shirt design category.

This year the category has been renamed the clothing design category and now includes two new templates featuring a trainer and hoody.

#### Category brief:

- Using only one of the templates, design a T-shirt/Trainer/Hoodie for the Show Racism the Red Card staff team.
- The design should have an anti-racism theme.
- The design could feature a key message or anti-racism slogan.
- Pupils can use a variety of materials for their design (e.g. Pencils, felts, paint etc)



#### Poster Design Category Primary & Secondary Education

This category encourages pupils to produce a piece of artwork in the form of a poster featuring an anti-racism message that can be used publically to campaign against racism.

#### **Category brief:**

- Artwork can be produced on paper/canvas or digitally printed.
- Artwork should be no bigger than A3 size.
- The design should have an anti-racism theme.
- The design should feature a key message or anti-racism slogan.
- Pupils can use a variety of materials for their design (e.g. Pencils, felts, paints etc)



#### **Creative Writing Category Years 1-10+**

The Creative Writing Category is an opportunity for pupils to express their emotions about racism and its damaging effect.

Pupils can submit a poem, short story or lyrics.

#### **Category brief:**

- Entries must not be more than 500 words.
- Entries can be word processed or written (written entries should be clear to read).
- The contents should be featured around an anti-racism theme or experience.



#### Digital Media Category Years 1-10+

This category is specifically for entries produced in a digital medium.

Pupils could create a video that can be used as an antiracism advert. A piece of music that expresses emotions and feelings by victims of racism, or a number of other ideas – the more innovative and creative the better!

#### **Category brief:**

- Entries must be submitted by post on a USB, CD/DVD or emailed via file transfer.
- Entries should be no longer than 10 minutes in length.
- Entries should have an anti-racism theme or message.

#### Special Category Mo Farah



Our special category focus this year celebrates the achievements of 4 time Olympic gold medallist Mo Farah.

The special category provides an opportunity for pupils to learn about a particular role model or prevalent topic in the world.

Building on our special category from last year entitled 'Through the eyes of a refugee', this year's focus is on the life and achievements of Mo Farah, since his continued success at the Rio Olympics

Pupils can learn about Mo's story and can use a number of ways to showcase their work and findings.

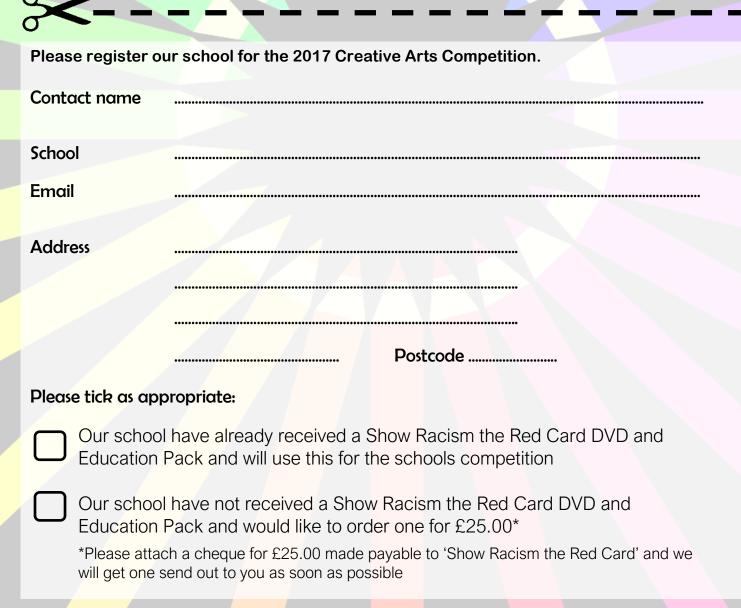
#### **Category brief:**

- Entries can be in any medium including drama, song, dance, artwork and classroom displays among others.
- Artwork should not be larger than A3 size.
- Digital entries must be submitted by post on a USB, CD/DVD or emailed via file transfer and should be no longer than 10 minutes in length.
- Creative writing entries should be no longer than 500 words.
- We would encourage a discussion about refugee & asylum seekers to help pupils with this category. For activity ideas you can download our education pack <u>HERE</u>.

#### Registration

To register you can send your details to us by:

- Posting the registration form below.
- Emailing us your name, school name and telephone number to jason@theredcardwales.org or call us on 02920 236057



#### **Entry Label**



#### **Entry Label**

Entrants Name Age

Schools Name

Year Group

Category Entered

Amount of participants in school



Please attach the above slip with your entry and send it to the address below before the 10th March 2017.

Please note - entries received after this date may not be entered into the competition.

If you have any questions please feel free to contact Jason on the following details: jason@theredcardwales.org or Tel: 02920 236057

Show Racism the Red Card Wales, Office 2k, Transport House 1, Cathedral Road Cardiff, CF11 9SD

#### **Getting Social**

We love seeing pupils taking part and working on their entries!

Make sure you follow our social media accounts below and keep us up to date with your preparations for this year's competition!

Simply use the hashtag #SRtRCComp17



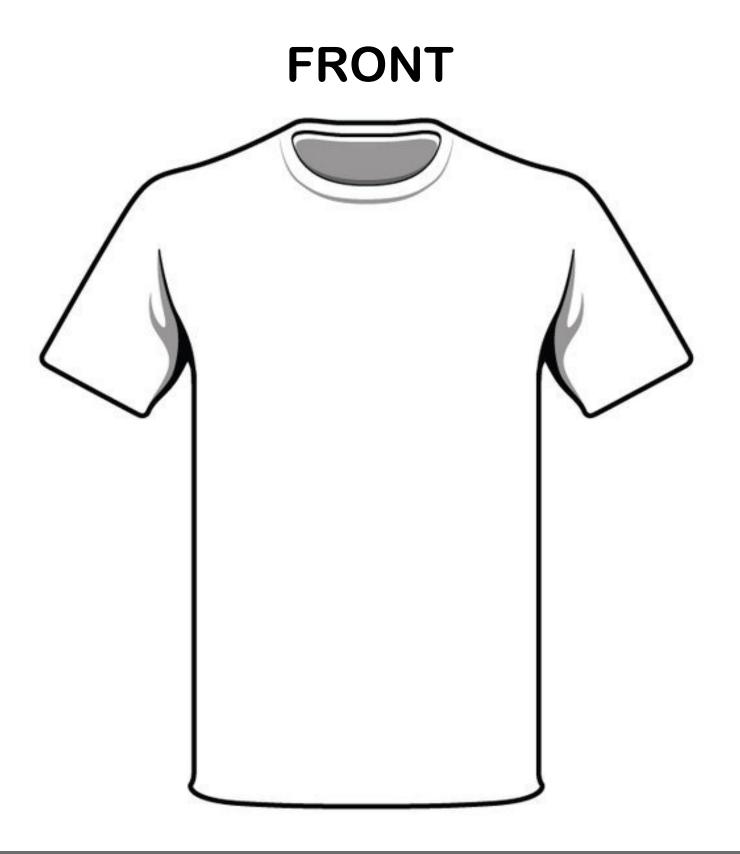






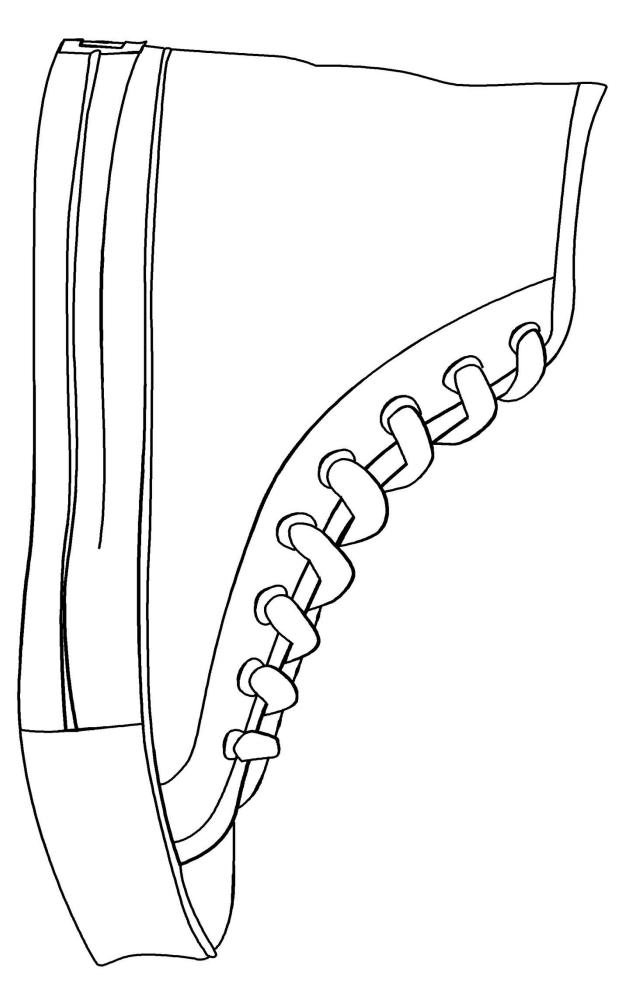


#### **T-Shirt Template**



# **BACK**

# **Trainer Template**





#### Clothing Design Category



#### **Hoodie Template**

#### **FRONT**



#### **BACK**



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